

# **Fifth High-Level Session of the Open Consultative Platform (OCP-HL-5)**

*Public-Private Engagement  
for Sustainable Satellite Data Service*

12:00-13:40 CEST (10:00-11:40 UTC), 13 June 2024, Geneva

## **Purpose of the event**

The public sector's engagement with commercial satellite companies or data providers has been increasing. While there are opportunities for more available data and potential cost-benefit gains through partnerships, there are also emerging issues to be addressed through deliberation within the WMO community and also through open dialogues with the private sector, such as the commercial data quality and continuity, redistribution policies of commercially acquired data, the definition of government and private sector responsibilities in order to form complementary instead of competitive relationship. The changing landscape of satellite data provision profoundly influences the continuity, performance and mode of operation of the core activities of National Meteorological and Hydrological Services (NMHSs).

The Fifth High-Level Session of the WMO Open Consultative Platform (OCP-HL-5) will be a dialogue between the WMO community and the private sector around public-private engagement for sustainable satellite data service. The event will invite the public sector (space agencies), commercial satellite companies and the industry association to share their strategies and policies on engagement as well as collaboration models, to present their perspectives on the benefits and challenges of closer engagement with commercial satellite data providers, and to come up with recommendations on WMO engagement strategy to ensure quality and continuity of satellite data essential for forecast and severe weather warnings for the world.

## **Date and time**

12:00-13:40 CEST (10:00-11:40 UTC), Thursday, 13 June 2024

## **Venue**

- 1) Salle Obasi, WMO (accessible only by EC-78 (the 78<sup>th</sup> Session of the Executive Council) participants and invited speakers)
- 2) Zoom access open to all through registration [here](#)

## **Speakers:**

- Prof. Celeste SAULO, WMO Secretary-General
- Joshua CAMPBELL, Chair of the Association of the HydroMeteorological and Environmental Industry (HMEI)
- Natalia DONOHO, Head of the WMO Space Systems and Utilization Division, the WMO Secretariat
- Irene PARKER, Deputy Assistant Administrator for Systems of the National Environmental Satellite, Data, and Information Service (NESDIS), National Oceanic and Atmospheric Administration (NOAA)

- Paul COUNET, Head of Strategy, Communication and International Relations, European Organization for the Exploitation of Meteorological Satellites (EUMETSAT)
- Dr. Peter PLATZER, Chief Executive Officer, Spire Global, Inc
- Fenghui LI, Chairman & Executive Officer, Tianjin Yunyao Aerospace Technology Co., Ltd
- Tatsuya KIMURA, Director of the Public-private Engagement Office, the WMO Secretariat

### **Moderator**

Gerald J. Fleming

### **Agenda**

- 1) Opening remarks by WMO SG
- 2) Presentation by invited speakers
- 3) Q & A
- 4) Wrap-up with key messages, recommendations and concluding remarks by Director of the Public-Private Engagement Office