Tentative Programme

14:00 Introduction of Forum background and purpose

• Mr_Julian Baez Benitez - Director of Regional Office for the Americas, WMO Secretariat

14:05 Opening Remarks

• <u>Dr Wenjian Zhang</u> - Assistant Secretary-General (ASG) of WMO

14:10 Presentation: Review of WMO Public-Private Engagement activities and Regionspecific status

 Mr Tatsuya Kimura - Director, Public-Private Engagement Office, WMO Secretariat

14:25 Sharing good practice and experience

• <u>Ms Yolanda González Hernández</u> - Permanent Representative (PR) of Colombia with WMO and Director General of the IDEAM

Mr Hector González

Mr Helmer Gúzman, experience on MTA (Mesas Técnicas Agroclimáticas)

- <u>Prof Celeste Saulo</u> PR of Argentina with WMO and Director General of the SMN Argentina
- <u>Mr Pablo Daniel Cabrera García</u> PR of Uruguay with WMO and Presidente del Instituto Uruguayo de Meteorología (INUMET)
- <u>Mr Gustavo Luis de Souza Motta</u> Advisor to PR of Brazil with WMO; Chief of International Affairs Office of Instituto Nacional de Meteorología (INMET)
- <u>Mr Carlos M. Villamil S.</u> Director of Sales LATAM and the Caribbean, OTT HydroMet
- Mr Leonardo Garcia Puebla Latam Business Developer Manager, Vaisala
- <u>Mr Daisuke Abe</u> **(remote)** Managing Executive Officer, Service Operation and Development, Weathernews Inc.

15:40 Coffee Break

15:55 Panel discussion: The way forward – Globally, Regionally and Nationally

16:45 Key messages

• <u>Mr Tatsuya Kimura</u> - Director, Public-Private Engagement Office, WMO Secretariat

16:50 Closing Remarks

- Prof Celeste Saulo First Vice-President of WMO
- <u>Ms Yolanda González Hernández</u> President of the Regional Association III of WMO
- <u>Dr Wenjian Zhang</u> ASG of WMO

17:00 Closure of the session